



COLUMBUS DAYS 2024

The Big 5-0: Celebrating 50 years of Columbus Days!

August 8-11, 2024 | Downtown Columbus, NE

Columbus Days Sponsorship Opportunities

DEADLINE TO SPONSOR:
July 15th, 2024

Platinum Sponsorship: \$2500 (Max of 6)

- Top placement of logo on all marketing and banners during Columbus Days
- Logo included on official Columbus Days schedule
- Complementary entry into both Columbus Days Parades
- Reserved table in the BBQ Classic tent all weekend
- Reserved table of 8 at Coronation
- Complimentary booth in the Square
- Banner placement inside the BBQ Classic tent
- Logo recognition as platinum sponsor of Columbus Days throughout the weekend and in all Columbus Days print, radio, and digital ads.

Corporate Sponsorship: \$1500

- Logo on signage in Frankfort Square
- Complementary entry into both Columbus Days Parades
- Two complementary tickets to Coronation Banquet
- Complimentary booth in the Square
- Logo recognition as corporate sponsor of Columbus Days throughout the weekend and in ads on Columbus Days Social Media, the Chamber's Business Briefs email, Member-to-Member email, and in the Chamber's August Catalyst.

Kids, Teens, and Adults Foam Party Sponsorship: \$1500

- Logo on signage at Foam Party
- Option to provide promotional swag at party (must be provided by sponsor and approved by Chamber)
- Complimentary booth in the Square
- Logo recognition as foam party sponsorship in all Foam Party print, radio, and digital ads announcing the return of this very popular event.

BBQ Classic Sponsorship: \$1500

- Banner placement inside BBQ Classic tent
- Logo recognition of BBQ Classic sponsorship throughout the weekend and in print, radio, and digital ads.

Coronation Sponsorship: \$500

- Logo displayed on Coronation Program
- 2 complimentary event tickets
- Logo recognition of Coronation sponsorship on invites and social media post, and the Columbus Area Chamber's Business Briefs, Member to Member, and August Catalyst.

EVENT SPONSORSHIPS

Inflatables Sponsorship: \$250

- Logo displayed in inflatable section of the park
- Logo displayed on event flyer shared on the event webpage and Facebook event page

Band Sponsorship: \$250

- Logo displayed on band stage
- Logo displayed on event flyer shared on the event webpage and Facebook event page

Turtle Race Sponsorship: \$250

- Signage at event
- Logo displayed on event flyer shared on the event webpage and Facebook event page

Christian Prayer Breakfast: \$200

- Recognition in event program

Movie Sponsorship: \$250

- Logo displayed on movie stage
- Logo displayed on event flyer shared on the event webpage and Facebook event page

Community Band Sponsorship: \$250

- Logo displayed on Community Band Program
- Logo displayed on band stage
- Logo displayed on event flyer shared on the event webpage and Facebook event page

Adult or Teen Cornhole Sponsorship: \$250

- Signage at event
- Logo displayed on event flyer shared on the event webpage and Facebook event page

Your sponsorship will ensure Columbus Days will be a successful event!

Sponsorship Selection:

- | | | |
|---|--|--|
| <input type="checkbox"/> Platinum Sponsor - \$2500
Will you need a booth? <input type="checkbox"/> Yes <input type="checkbox"/> No | <input type="checkbox"/> Inflatables Sponsor - \$250 | <input type="checkbox"/> Community Band Sponsor - \$250 |
| <input type="checkbox"/> Corporate Sponsor - \$1500
Will you need a booth? <input type="checkbox"/> Yes <input type="checkbox"/> No | <input type="checkbox"/> Band Sponsor - \$250 | <input type="checkbox"/> Adult Cornhole Sponsor - \$250 |
| <input type="checkbox"/> Foam Dance Party - \$1500
Will you need a booth? <input type="checkbox"/> Yes <input type="checkbox"/> No | <input type="checkbox"/> Turtle Race Sponsor - \$250 | <input type="checkbox"/> Teen Cornhole Sponsor - \$250 |
| <input type="checkbox"/> BBQ Classic Sponsor - \$1500 | <input type="checkbox"/> Christian Prayer Breakfast - \$200 | |
| <input type="checkbox"/> Coronation Sponsor - \$500 | <input type="checkbox"/> Movie Sponsor - \$250 | |

Business Name: _____ Contact Name: _____

Address: _____ Phone Number: _____

Email: _____ Check Enclosed: _____ Invoice: _____

Please return this form to:
Columbus Area Chamber of Commerce
753 33rd Ave, Columbus NE 68601
Fax: 402-564-2026
sfischer@columbuschamber.org

**DEADLINE TO SPONSOR:
JULY 15, 2024**

Please email high-resolution logos to:
info@columbuschamber.org

Columbus Days 2024

WWW.COLUMBUSDAYS.COM

