

Rural Recognition Banquet

A Columbus Area Chamber of Commerce Event

Tuesday, March 21st, 2023

American Legion | 2263 3rd Ave | Columbus, Nebraska

Hello!

I am writing you on behalf of the Columbus Area Chamber's Agribusiness Committee to request your support of the 54th Annual Columbus Area Rural Recognition Banquet, a community tradition to celebrate agriculture and its impact on the Columbus area economy. **The 2023 Rural Recognition Banquet will be held on Tuesday, March 21st, at the American Legion with the social starting at 6:00 p.m.**

The Rural Recognition Banquet has been a community-driven event organized by the Columbus Area Chamber of Commerce to honor and celebrate those who make agriculture Nebraska's number one industry, our current and future ag producers. In Platte County, we also recognize agriculture's impact on manufacturing, tourism, and other industries that directly benefit from agriculture. This event historically has welcomed close to 500 attendees (ag producers, business leaders, and area residents).

Our salute to Agriculture this year will include the following awards:

- Outstanding Woman in Agriculture – Crystal Klug
- Outstanding Senior Farmer – Gary Wiese
- Outstanding Area Farmer – Lukas and Brenden Fricke
- Agribusiness Pioneer – BigIron
- Friends of 4-H
- 4-H Meritorious Service Awards
- Ag Society Award

We hope you will consider sponsoring the Rural Recognition Banquet. Your generous support provides funding for scholarships to ag programs at CCC – Columbus Campus as well as meals for the honorees, their families and area ag producers.

To become a sponsor, complete the form on the back side of this letter and return it to the Columbus Area Chamber of Commerce. **Priority deadline for Platinum and Gold level sponsors is Wednesday, February 15th to be included in all marketing opportunities. Gold and Silver level sponsor deadline is Friday, March 3rd.**

On behalf of the Columbus Community, thank you very much for your time and consideration.

Sincerely,

Sandie Fischer

Sandie Fischer

Columbus Area Chamber of Commerce
Membership & Community Engagement Director
sfischer@columbuschamber.org
402-564-2769



***Sponsorship form located on back**

Rural Recognition Banquet

A Columbus Area Chamber of Commerce Event

Tuesday, March 21st, 2023

American Legion | 2263 3rd Ave | Columbus, Nebraska

Sponsorship Packages:

_____ Platinum Sponsor: \$2,500

- Logo recognition on all Rural Recognition Banquet marketing materials:
 - Webpage and Business Briefs Email with back links
 - Facebook Event Page Graphic
 - Social Media Posts and M2M Email
 - Print and Radio Ads
 - March Catalyst
 - Front cover of Event Program
- Half page ad in event program
- Video/still image rotated on screen during social hour (must provide content)
- Individual Social Media Post during Ag Week (Must provide content)
- Table Display at event
- Table display in Chamber lobby during the month of March
- Reserved Table of 8 at event

_____ Gold Level Sponsor: \$1,000

- Logo recognition on:
 - Webpage and Business Briefs Email
 - Inside Event Program
 - Print Ads
 - March Catalyst
- Reserved Table of 8 at event

_____ Silver Level Sponsor: \$500

- Logo in Program and on webpage
- 4 Comp Tickets to Event

_____ Bronze Level Sponsor: \$250

- Listed in Program and on webpage
- 2 Comp Ticket to event

_____ Donations: \$20+

- Donations are applied directly to the scholarship funds

Additional event tickets are \$25.00 each. I would like _____ additional event tickets.

Business Name: _____ Contact: _____

Address: _____ Phone Number: _____

Email: _____ Check Enclosed: _____ Invoice: _____

*Please email all media that pertains to your sponsorship level to gwillard@columbuschamber.org.
Deadline for Platinum and Gold Level sponsors is February 16th to take full advantage of marketing benefits. Deadline for Silver and Bronze level sponsors is March 3rd.

Please return this form to:

Columbus Area Chamber of Commerce

Address: 753 33rd Ave. Columbus NE 68601

Email: sfischer@columbuschamber.org Fax: 402-564-2026

