

RED, WHITE, KABOOM!

A Columbus Area Chamber of Commerce Event

Sunday, July 3rd, 2022

Columbus High School | Columbus, Nebraska



Hello!

I am writing you on behalf of the Columbus Community to request your support for the 12th Annual Red, White, Kaboom! fireworks show, a community tradition to come together and celebrate Independence Day. **The 2022 nighttime fireworks display will be held on Sunday, July 3rd, at Columbus High School.**

Red, White, Kaboom! has been a community-driven event organized by the Columbus Area Chamber of Commerce and has been completely funded by donors like you.

We hope you will consider sponsoring the 2022 Red, White, Kaboom! Your generous support enables our community to enjoy a professional and safe firework show for all to enjoy. Our goal is to raise over \$30,000 to make this year's event as memorable as past years.

This year, we will also be selling a special Red, White, Kaboom! edition of the Something Good Columbus t-shirt to help raise funds for the RWK, as well as to promote the patriotism of our community. **Kaboom! and Red level sponsors will have the opportunity to put their company logo on the back of the shirts and will receive some complementary shirts as a thank you.** A t-Shirt order form has been attached to this letter for White, Blue, and Supporter level sponsors. For additional t-Shirt order forms, visit www.thecolumbuspage.com/events/red-white-kaboom.

To become a sponsor, complete the form on the back side of this letter and return it to the Columbus Area Chamber of Commerce. **Priority deadline for Kaboom! And Red level sponsors is Wednesday, May 25th to be included in all marketing opportunities. White, Blue, and Supporter level sponsor deadline is Friday, July 2nd.**

On behalf of the Columbus Community, thank you very much for your time and consideration.

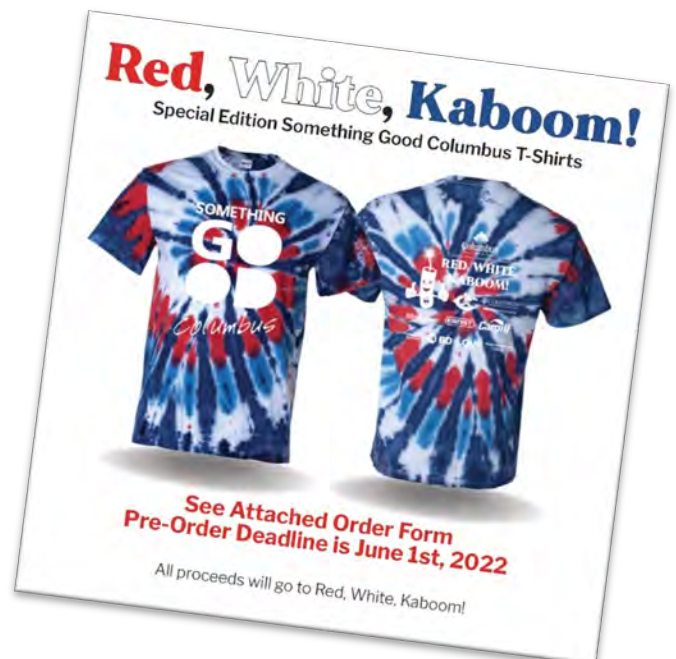
Sincerely,

Sandie Fischer

Sandie Fischer

Columbus Area Chamber of Commerce
Membership & Community Engagement Director
sfischer@columbuschamber.org
402-564-2769

***Sponsorship form located on back**



**See Attached Order Form
Pre-Order Deadline is June 1st, 2022**

All proceeds will go to Red, White, Kaboom!

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Sponsorship Packages:

KABOOM! Level Sponsor: \$2,500+

- Logo on Something Good T-shirts (receive 4 shirts)
- 1 Social post per month (30 sec video, ad, etc.*) ran on FB event page, Columbus Area Chamber and Something Good Columbus social platforms
- Logo on website and Facebook event page banners
- Large logo on event webpage with backlink
- Logo on all print and digital ads, and mention in all radio ads
- VIP parking and popcorn for 10 vehicles

White Level Sponsor: \$500+

- Listing on event page on thecolumbuspage.com
- Reserved parking and popcorn for 4 vehicles
- Featured in Thank You Ad

Supporter Level: \$20+

Red Level Sponsor: \$1,000+

- Listing on Something Good T-shirts (receive 2 shirts)
- 1 Social post (30 sec video, ad, etc.*) ran on FB event page, Columbus Area Chamber and Something Good Columbus social platforms
- Small logo on website event page
- Mentioned in Chamber weekly radio spot and Logo in Business Brief emails
- VIP parking and popcorn for 6 Vehicles
- Featured in Thank You Ad

Blue Level Sponsor: \$200+

- Reserved parking and popcorn for 1 vehicle
- Featured in Thank You ad

*KABOOM! or Red level sponsors, email the following to gwillard@columbuschamber.org:

- High-Resolution Logo
- Link for webpage.
- Promotional content for social media posts (articles, link, or videos).

Business Name: _____ Contact: _____

Address: _____ Phone Number: _____

Email: _____ Check Enclosed: _____ Invoice: _____

How you would you like to be thanked in the Thank You ad: (i.e. name of business or individual; "The John Jones Family"; "For the Smith Grandchildren", etc.)

Please return this form to:

Columbus Area Chamber of Commerce

Address: 753 33rd Ave. Columbus NE 68601

Email: sfischer@columbuschamber.org Fax: 402-564-2026