

RED, WHITE, KABOOM!

A Columbus Area Chamber of Commerce Event

Monday, July 3rd, 2023

Columbus High School | Columbus, Nebraska



Hello!

We hope this letter finds you well. We are reaching out to you on behalf of the Columbus Community to request your support for the 13th Annual Red, White, Kaboom! fireworks show. This event has become a cherished tradition for our community, providing a time for us to come together and celebrate Independence Day. **This year's nighttime fireworks display will be held on Monday, July 3rd, at Columbus High School.**

The success of Red, White, Kaboom! has been made possible by the generosity of donors like you. As a community-driven event organized by the Columbus Area Chamber of Commerce, we are proud to say that it has been completely funded by individuals and organizations who share our passion for this celebration.

We would be honored if you would consider sponsoring the 2023 Red, White, Kaboom! Your support allows us to provide a professional and safe fireworks show that can be enjoyed by all members of our community. Our goal is to raise over \$35,000 to ensure that this year's event is as memorable as those of the past.

Please find the sponsorship form attached to the back of this letter. We kindly ask that you complete and return it to the Columbus Area Chamber of Commerce. **The priority deadline for Kaboom! and Red level sponsors to be included in all marketing opportunities is Friday, June 16th. The White and Blue level sponsor deadline is Friday, June 23rd.**

We would like to take this opportunity to express our sincere gratitude for your time and consideration. Your support will not only help us to continue this cherished tradition but will also contribute to the vibrancy of our community.

Thank you for your generosity.

Sincerely,

Sandie Fischer

Sandie Fischer

Columbus Area Chamber of Commerce
Membership & Community Engagement Director
sfischer@columbuschamber.org
402-564-2769

***Sponsorship form located on back**



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Sponsorship Packages:

KABOOM! Level Sponsor: \$2,500+

- 2 Social posts (30 sec video, ad, etc.*) ran on FB event page, Columbus Area Chamber and Something Good Columbus social platforms
- Logo on website and Facebook event page banners
- Large logo on event webpage with backlink
- Logo on all print and digital ads, and mention in all radio ads and weekly Business Briefs emails
- VIP parking and popcorn for 10 vehicles
- Logo recognition in Thank You Ad

White Level Sponsor: \$500+

- Listing on event page on thecolumbuspage.com
- Reserved parking and popcorn for 4 vehicles
- Recognition in Thank You Ad

Donation: \$20+

Red Level Sponsor: \$1,000+

- 1 Social post (30 sec video, ad, etc.*) ran on FB event page, Columbus Area Chamber and Something Good Columbus social platforms
- Small logo on website event page
- Logo recognition in weekly Business Brief emails
- VIP parking and popcorn for 6 Vehicles
- Recognition in Thank You Ad

Blue Level Sponsor: \$200+

- Reserved parking and popcorn for 1 vehicle
- Recognition in Thank You ad

***KABOOM! or Red level sponsors, email the following to sfischer@columbuschamber.org:**

- High-Resolution Logo
- Link for webpage.
- Promotional content for social media posts (articles, link, or videos).

***If not received by June 16th, sponsor forfeits social posts.**

Business Name: _____ Contact: _____

Address: _____ Phone Number: _____

Email: _____ Check Enclosed: _____ Invoice: _____

How you would you like to be thanked in the Thank You ad: (i.e. name of business or individual; "The John Jones Family"; "For the Smith Grandchildren", etc.)

Please return this form to:

Columbus Area Chamber of Commerce

Address: 753 33rd Ave. Columbus NE 68601

Email: sfischer@columbuschamber.org Fax: 402-564-2026

