



Holiday Basketball Tournament

A Columbus Area Chamber of Commerce Event

Hello!

The Columbus Area Chamber of Commerce is currently organizing the 41st Annual Columbus Area Holiday Basketball Tournament to raise funds for the athletic departments of the participating schools. Lakeview High School will host this year's Holiday Tournament on December 29th and 30th. Boys and girls, varsity and junior varsity teams from Columbus Lakeview, Columbus Scotus, Schuyler, and Twin River will be competing.

The Holiday Basketball tournament is an excellent way to support our youth, provide extra funding for the schools' athletic programs, and enjoy some great tournament action. This tournament is fully funded by sponsorships and program advertising, with proceeds returned to the participating schools. Without community support, this fan-favorite holiday tradition would not be possible.

We are grateful for the community's continued support of our area's youth and the tournament. We hope you will consider sponsoring the Columbus Area Holiday Basketball Tournament.

To become a sponsor, complete the form on the back of this letter and return it to the Columbus Area Chamber by Friday, December 16th.

On behalf of the Columbus Area Chamber, Lakeview High School, Scotus Central Catholic High School, Schuyler High School, and Twin River High School, thank you for your time and consideration.

Sincerely,

Sandie Fischer

Sandie Fischer

Columbus Area Chamber of Commerce
Membership & Community Engagement Director
sfischer@columbuschamber.org | 402-564-2769

***Sponsorship form located on back**





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Sponsorship Registration Form

Sponsorship Packages:

___ Corporate Sponsor: \$400

- ¼ page ad (3.5"x4" B&W) on inside cover of program
- 10 Tournament passes
- Listed as a sponsor with logo on:
 - Event webpage
(www.thecolumbuspage.com/holiday-basketball)
 - Weekly Business Briefs Email
 - Social Media Post

___ Team Sponsor: \$100/Team

- Recognized as team sponsor in program
- Receive 2 tournament passes

Team(s) Sponsoring? _____

Program Advertisers:

___ 3.5" x 2" Ad in Program (B&W): \$100

-Receive 2 tournament passes

___ 1.75" x 2" Ad in Program (B&W): \$75

-Receive 1 tournament pass

*Email the following to

gwillard@columbuschamber.org:

- High-resolution logo (Corporate sponsors only)
- Ad for program
 - ___ Use last year's ad
 - ___ Emailing new ad

Business Name: _____ Contact: _____

Address: _____ Phone Number: _____

Email: _____ Check Enclosed: _____ Invoice: _____

Please return this form by Friday, December 16, 2022:

Columbus Area Chamber of Commerce

Address: 753 33rd Ave. Columbus NE 68601

Email: sfischer@columbuschamber.org Fax: 402-564-2026

