



Holiday Basketball Tournament

A Columbus Area Chamber of Commerce Event

Hello!

The Columbus Area Chamber of Commerce is currently organizing the 42nd Annual Columbus Area Holiday Basketball Tournament to raise funds for the athletic departments of the participating schools. Scotus Central Catholic High School will host this year's Holiday Tournament on December 29th and 30th. Boys and girls, varsity and junior varsity teams from Columbus Lakeview, Columbus Scotus, Schuyler, and Twin River will be competing.

The Holiday Basketball tournament is an excellent way to support our youth, provide extra funding for the schools' athletic programs, and enjoy some great tournament action. This tournament is fully funded by sponsorships and program advertising, with proceeds returned to the participating schools. Without community support, this fan-favorite holiday tradition would not be possible.

We are grateful for the community's continued support of our area's youth and the tournament. We hope you will consider sponsoring the Columbus Area Holiday Basketball Tournament.

To become a sponsor, complete the form on the back of this letter and return it to the Columbus Area Chamber. Corporate sponsors received by November 10th will receive additional recognition in the December Catalyst; however, the official deadline to sponsor is Friday, December 8th.

On behalf of the Columbus Area Chamber of Commerce, Lakeview High School, Scotus Central Catholic High School, Schuyler High School, and Twin River High School, thank you for your time and consideration.

Sincerely,

Sandie Fischer

Columbus Area Chamber of Commerce
Vice President
sfischer@columbuschamber.org | 402-564-2769

***Sponsorship form located on back**





Holiday Basketball Tournament

A Columbus Area Chamber of Commerce Event

Sponsorship Registration Form

Sponsorship Package:

Corporate Sponsor: \$400

- ¼ page ad (3.5"x4" B&W) on inside cover of program
- 10 Tournament passes
- Listed as a sponsor with logo on:
 - Event webpage
(www.thecolumbuspage.com/holiday-basketball)
 - Weekly Business Briefs Email
 - Social Media Post

*If submitted by Friday, November 10th, 2023.

Program Advertisers:

3.5" x 2" Ad in Program (B&W): \$100

-Receive 2 tournament passes

1.82" x 2" Ad in Program (B&W): \$75

-Receive 1 tournament pass

Team Sponsor: \$100/Team

- Recognized as team sponsor in program
- Receive 2 tournament passes

Team(s) Sponsoring? _____

***Email the following to
gwillard@columbuschamber.org:**

- High-resolution logo (Corporate sponsors only)
- Ad for program
 - Use last year's ad
 - Emailing new ad

Business Name: _____ **Contact:** _____

Address: _____ **Phone Number:** _____

Email: _____ **Check Enclosed:** _____ **Invoice:** _____

Please return this form by Friday, December 8, 2023:

Columbus Area Chamber of Commerce

Address: 753 33rd Ave. Columbus NE 68601

Email: sfischer@columbuschamber.org Fax: 402-564-2026

