



Columbus

City of Power & Progress

Columbus Area Chamber of Commerce



Annual Report 2016

Columbus Area Chamber of Commerce
Drive for Five Initiative

Recruitment

Recruiting trips were taken to career fairs & technical colleges throughout the Midwest. Drive for Five met with current and future job seekers, promoted job opportunities available through our sponsoring organizations, and promoted the quality of life in Columbus. Drive for Five partnered with the Nebraska State Chamber on their 'Good Life for Veterans' campaign, bringing skilled and dedicated employees to our workforce.

Drive for Five Partner jobs were shared through the workincolumbus.com website, as well as Facebook and Twitter. Job seekers were able to upload their resumes through the website. Those resumes were shared with all of our Drive for Five Supporters.

Drive for Five hosted 3 summer intern networking events for our communities' summer interns. They were able to learn about the community, and meet interns from other companies that were living here for the summer as well.



1447 Job seekers reached through 25 Recruiting trips

439 Resumes shared with Drive for Five sponsors. Sponsors were then able to connect with those job seekers to discuss employment opportunities within their organization, many times resulting in a new hire.

27 Summer interns participated in 3 Intern Networking Events

6,203 Columbus alumni contacted through various marketing efforts

3 Community tours coordinated for 61 college students.

Development

Thanks to the partnership with Columbus Public Schools and Lakeview Community Schools, Drive for Five continues to assist in developing the future generation of workers through a number of school-business programs.

Thanks to these banks for supporting the Bank in School Program: First National Bank; BankFirst; Bank of the Valley; and Pinnacle Bank. They provide financial savings education to Lakeview & CPS Elementary Schools.

Drive for Five prepared High School Students for their place in our workforce through our Industry In Education class.

The Columbus Regional Career Dream Team continued to inform students of the limitless possibilities of careers in Manufacturing and STEM related industry.

Drive for Five continues to support the development of the current workforce with our popular and valuable Supervisor Training Series.



320 Attendees came to the Drive for Five job fair. 110 of them were from out of town.

2,753 Students impacted through Columbus Career Dream Team presentations

292 Students instructed through Industry in Education
85 Business representatives participated

394 Students participated in Vehicle Day
30 Businesses participated

317 4th & 5th grade students hosted at College Week

380 8th & 9th grade students participated in Reality 101

194 Supervisors participated in The Supervisor Training Series

370 Students toured Manufacturing facilities.
17 Manufacturers hosted tours

Coordination

Drive for Five will continue to coordinate with other organizations in the community who share a common vision for growing the labor force here in Columbus.

We could not do the work that we do without the support of our sponsoring organizations. Thanks to their commitment, Drive for Five can positively impact our community's labor force.

Our 2016 Drive for Five sponsors



Columbus leads the way in Nebraska and the nation by facilitating a workforce initiative of this kind.

Our efforts at recruitment, retention, and readiness have made a positive impact on our talent pool.

The Drive for Five continues to work hard seeking solutions and implementing strategies to facilitate growth in our community's labor force.

For more information, contact:

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